

"We are not only satisfied but also overwhelmingly thrilled with the product."

Lee Haskins, Director of Operations, Del Mar Food Products Corp.

Industry Overview: Food and Beverage Processing

Seize Control of Your Energy Costs



Energy costs are a food processor's third-largest operating expense and are predicted to keep rising. Managing energy costs and consumption must become a strategic priority to maintain a competitive advantage.

What We Do

Powerit Solutions® provides intelligent energy management technologies designed specifically for food and beverage processors. Our industry-tested and approved systems help lower your organization's utility bills without compromising production output or quality.

production. We seamlessly integrate with all types of equipment including freezers, mixers, cold storage, pumps, evaporators, and fans so even fundamental loads can be safely shed. The system is customized for your operations and can be easily modified in-house as needs change.

Three Ways to Save

In order to achieve maximum savings our solutions address three critical areas – energy efficiency, demand control, and demand response. By taking advantage of one, or all you can realize a dramatic reduction in your electricity bill. Additionally, many utility companies offer incentives for conservation efforts such as rebating the cost of energy-saving systems such as ours.

Can You Afford to Wait?

Food production is an energy-intensive industry. As utility costs continue to rise, processors have no choice but to address this issue in order to stay competitive. The good news is that decreasing your overall loads by even 1-2 percent can significantly reduce your demand charges, which can represent as much as 40 percent of a food processor's electricity bill. Participating in energy efficient practices and demand response programs can lower costs even more. For a modest investment, you can realize sizeable returns.

Savings without Compromise

We understand the business of food processing is complex. Manufacturing procedures, health and safety regulations, complicated equipment, and the fragile nature of food and beverages require a carefully orchestrated routine to ensure a successful output. It stands to reason that processors would be reluctant to tamper with these systems. Powerit Solutions has a thorough understanding of food-related processes and can install an energy management solution that meets your exact requirements without negatively impacting

Benefits:

- Rapid ROI in as few as 12 months or less
- Infinitely rules-based for complete customization
- Integrates with and extends legacy systems
- Comprehensive monitoring and reporting
- Easy-to-use interface for system modifications
- Green efforts enhance public image



Experience Matters



Claes Olsson
CEO of Powerit Solutions

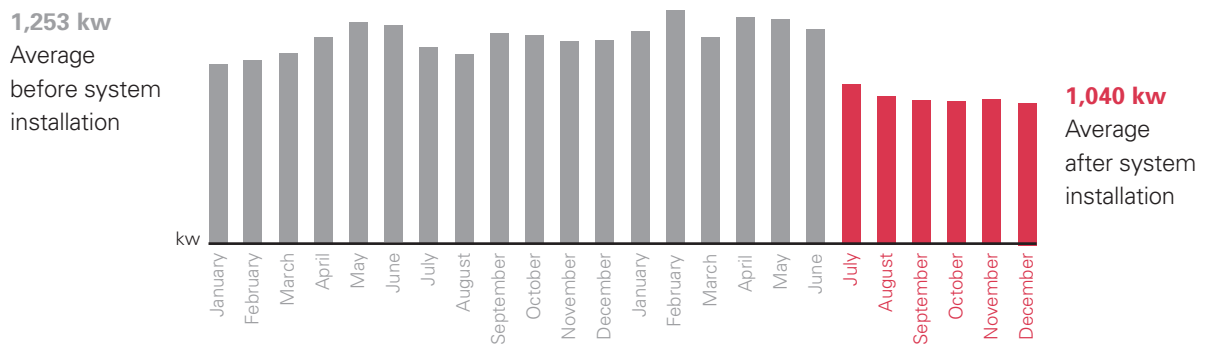
Mr. Olsson has more than thirty-five years of experience within the food processing and manufacturing industries. As the former CEO of US Operations for Frigoscandia (now FMC Food Tech), he holds a bachelors degree in mechanical engineering and an MBA from Sweden's Lund University.



Jim Peterson, PE
Powerit Solutions Corporate
Advisor: Food Processing

Mr. Peterson is a veteran of the food processing industry, having designed and built large refrigeration systems nationally and internationally. Applications include freezing, chilling, storage, and space cooling in all types of plants – red meat, poultry, seafood, entrees, vegetables and potatoes, dairy and ice cream, beverage and wine, and cold storages in addition to some specialized applications such as freeze drying and concrete cooling.

Example: Monthly Demand Before & After Powerit Solutions®



How to Participate:

Powerit Solutions will work closely with you to define the proper combination of system and services to meet your specific performance needs and payback requirements. We'd be happy to provide you with a free savings evaluation designed for your facility. Please contact us today.

Who is Using Powerit Solutions? (partial list)

- Frito Lay
- Gallo Wineries
- Foster Farms
- Patterson Vegetable Co.
- P&O Cold Storage Facilities
- Del Mar Food Products
- Bonita Packing Co.
- Paul Masson
- Guadalupe Cooling Co.
- Dreisbach
- JR Simplot
- Richmond Wholesale
- Constellation Wineries
- Anchor Warehouse Services
- Amy's Kitchen

