



Jim Peterson
Food & Beverage Refrigeration Expert
Powerit Solutions Corporate Advisory Board Member

Jim Peterson is an engineer who has designed, built and retrofitted industrial refrigeration systems, domestically and abroad, since 1980. His expertise spans freezing, chilling, storage and space cooling solutions for all types of food and beverage plants—red meat, poultry, seafood, entrees, vegetables and potatoes, dairy and ice cream, wine and other beverages, and freeze drying.

Peterson joined Powerit Solutions' corporate advisory board in 2008. In that role he lends his expertise to product development, applications and technical support for Powerit's growing list of food and beverage customers. He stays on top of industry trends in the food and beverage field and acts as a liaison between Powerit's work to plug industrial businesses into the smart grid and ongoing advances in processing and refrigeration.

Peterson also is president of Cold Solutions, LLC, a consulting firm he started in 2007. Cold Solutions focuses on industrial refrigeration system design, energy efficiency measures and regulatory requirements. Previously, Peterson was president of Refrigeration Corporation of America.

Peterson is a member of the International Institute of Ammonia Refrigeration, International Association of Refrigerated Warehouses, and Refrigeration Engineers and Technicians Association, and has presented technical seminars on refrigeration to industry groups and corporations. He graduated from Oregon State University with a BS in mechanical engineering and is a licensed engineer in several states.

About Powerit Solutions

Powerit Solutions is a Seattle-based international cleantech company that plugs energy-intensive businesses into the smart grid. Powerit's Spara technology enables users to automatically increase energy efficiency, cut peak-rate usage, participate in demand response programs, and respond to dynamic pricing advantageously—without compromising quality, production, or comfort.